



COMPANY



In 2019, Açaí Motion® International launched a beverage that redefines the concept of energy drinks, focusing on health, nutrition, performance, and well-being. Created in 2018, the company is thus taking its innovative Brazilian brand to global expansion.



With corporate structures in Brazil, the USA, Japan, Poland, and the United Arab Emirates, we operate directly in more than 35 countries, bringing the natural energy of açai to the world with a focus on constant evolution, based on best management practices, achieving a level of assured quality and outstanding flavor.



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PRODUCTS



Açaí Motion® is a natural, healthy, and functional energy drink, developed for the whole family. Its exclusive formula contains no taurine or synthetic caffeine, using only natural extracts of açai and guarana. The Regular version has 30% less sugar than conventional products, with only 32 kcal per 100 ml, and is also available in a Sugar-Free

version. The product is enriched with B vitamins and uses black carrot concentrate as a natural colorant, guaranteeing superior color, flavor, and quality in the international market.

Before its launch, Açaí Motion® had its flavor, aroma, and composition evaluated and approved in over 60 countries, proving its differentiated global quality standard. To ensure complete purity, it developed, in partnership with Ball Corporation, an internal coating varnish specifically for our product. Furthermore, it is the first product in its segment to incorporate an international geolocation system via QR Code, present on all cans, allowing for advanced traceability and direct connection with the consumer. The result is a unique, innovative beverage without parallel in the world market, combining natural energy, technology, and international credibility, providing a truly differentiated experience.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Production (regular batches): 1.5M cans (BR). International: 2.5M cans/quarter as minimum production, without quantity limitation, according to need and orders. Preparation base: on demand, without limit.



CERTIFICATIONS



Realization:



Promoted by:



Açaí Motion®
City: Brasília
State: Distrito Federal
BraZil