



Brasília/DF/Brazil, May 2023.

Dear Sir,

The **Açaí Motion®** Group presents to the market the newest product, exclusive, no conceptual similarity to any other drink:

**AÇAÍ MOTION®**



Ready-to-drink liquid compound, Açaí and Guarana flavor – NCM 2202.99.00

**Natural energy** due to the properties of Açaí and Guarana

**Taurine-free** and only 3mg/269mL of natural Guarana caffeine

**30% sugar reduction** (92kcal/269mL), keeping the pleasant sweetness

**Balanced B-Complex Vitamins** for a daily supplement without excesses

**Carbonated** in the right measure for various types of consumption

**Black Carrot Concentrate** for healthier and more natural coloring

**No red and blue dyes**

The Açaí Motion® Group was created in 2019, just before the Pandemic, and consolidates its expansion activities from the end of 2021, starting in 2023 with a paid-up capital of millions of Reais, representing exponential growth. Today, our greatest capital is the creation of a product that those who try, LOVE, and CONSUME daily, all over the world, have tried in more than 62 countries, and unanimously APPROVED!

The concept of the product was due to a great global acceptance of Açaí - a Brazilian fruit from the Amazon region (known and respected in the Globe), with unique characteristics and consumed in different ways.

Our **Açaí Motion®** is a liquid, ready-to-drink, carbonated drink with exclusive characteristics, making it healthy, refreshing and can be savored pure or in drinks and special mixes.

The tax classification (NCM/SH) is the same as other energy drinks but with the difference of **not having ingredients/composition that could harm your body.**

[www.acaimotion.com](http://www.acaimotion.com)

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The strategy is to meet all tastes and reach the family consumer.

Mixing with other drinks, creating special and differentiated drinks, etc. is proving to be an additional attraction offered by **Açaí Motion®** in its flavor explosion. It is a new conception and product kind as *"The First Global Family Drink"*.

Focused on a growing approach to the international market, we immediately reached some countries where we have active partners and which are already receiving the product in their territories (ready-made and also for local can filling, where we export the preparation base from Brazil), such as Mexico, USA, Canada, Japan, Colombia, Ecuador, Bolivia, Chile, Paraguay, Puerto Rico, Dominican Republic (reaching the Caribbean as a whole), Germany, Portugal, Spain, Great Britain, Greece, Italy, Russia, reaching all of Europe, Emirates United Arabs, Lebanon, Israel, Turkey, Iran, India, New Zealand, Australia, Bahrain, Saudi Arabia, Qatar, Morocco, Tunisia, Libya, Philippines, Angola, Congo... being approved in China and other markets that are starting dialogue for local production.

And we continue looking for partners who embrace the purpose of expanding **Açaí Motion®** network.

**Açaí Motion®** Group has an institutional website ([www.acaimotion.com](http://www.acaimotion.com)) which communicates objectively and transparently about the product, supporting the independent actions of our partners, distributors, and representatives throughout the world.

Through our **BYGS** Partner, present in more than a hundred countries, who created the **BYGS APP** for Android and iOS, we have a global geolocation system for every can produced. Using a **QR Code** we bring people closer to points of sale and thus generate more publicity and attraction for all our customers.

We created a **Premium product**, with unique quality and competitive price, standardized for the global market.

Get out of the box, be different, be real!  
**"The First Global Family Drink"**

Rafael Aun Ming  
*Founder & Chairman*

Renan Dutra Aun Ming  
*Executive Director*

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